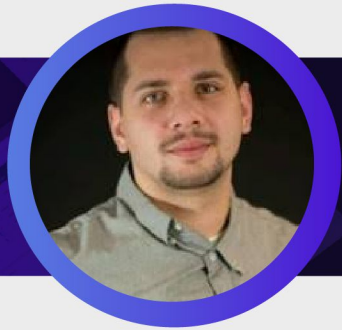


Visit my Portfolio:

MitchellAllomar.com

Google Adwords Certified, SEO Stagiest that delivers an immediate to your company. I can conceptualize and orchestrate SEO/SEM Paid and Organic Digital marketing campaigns that effectively reinforce, build brands and generate leads.



PERSONAL

- ▶ NAME Mitchell Alomar
- ▶ EMAIL Mitchellalomar@gmail.com
- ▶ WEBSITE www.MitchellAlomar.com

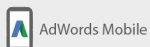
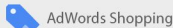
CONTACT

- ▶ MOBILE 347-562-3088
- ▶ AVAILAIBLE Part Time

REFERENCES

- ▶ Available upon request

CERTIFICATIONS



RECENT WORK

- **Geo Tie LLC**
Marketing Specialist, Pennsauken NJ
- Landing Page creation in Hubspot and Wordpress (Conversion)
Send your traffic to dedicated landing pages and watch your average conversion rate go from standard 2x to 10x. You'll also benefit from a rise in ad Quality Score, slashing your CPC (cost-per-click)
- Google Ads & Bing Management
Research, plan and create new lead generation funnel with interactive form to give business owners immediately results. Ad Optimiztion, 100k per month in Adspend (300+ campaigns, 600 text ads, 2,000 remarketing images)
- Social Media Management
High Quality Facebook Ads. Custom segementation targeting, full funnel, lead conversion or direct purchase. Drive Results with any goal. Proven Results. Facebook Ad Lead Generation / Messenger Funnel. Available Part Time
- Email Marketing:
Campaign creation / Email Design: constant contact , mailchimp, klaviyo
Trade Show Promotion /Webinar Signups / Brochure Creation / Flyers

SOFTWARE

- Ps ADOBE PHOTOSHOP**
EDIT REMARKETING ADS, LANDING PAGES, RETOUCH IMAGES
- Aw AFTER EFFECTS**
EDIT VIDEO HIVE VIDEOS & CREATE REMARKETING YOUTUBE
- Dw DREAMWEAVER OP NOTEPAD ++**
HTML OR CSS, ADWORDS SCRIPTS, DEBUG PHP, JAVASRIPT
- M MailCHIMP**
A/B TEST EMAIL CAMPAIGNS, FOCUS ON GOALS AND CTR
- GA GOOGLE ANALYTICS**
SETUP GOALS, ALERTS, REMARKETING, WEEKLY REPORS
- K KeywordTOOLJO**
FIND NEW KEYWORDS FOR SEO, ADWORDS, BING

EDUCATION

MONROE COLLEGE

WEBSITE DESIGN. BRONX NY
HTML, CSS, PHP, MYSQL, JAVASCRIPT
2006 - 2008

SAMUEL GOMPERS HS

DESKTOP PUBLISH, Bronx, NY
EXCEL, WORD, OUTLOOK, POWERPOINT
2000 - 2004